

# Ted Peart **Résumé**

Senior Designer / AD

Online book

[sdexx.com](http://sdexx.com)

## Ted Peart / Senior Multimedia Designer

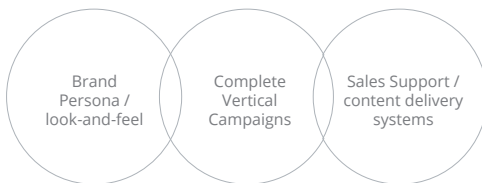
Senior designer/AD with 7+ years experience throughout the complete design process -from concept to production for high-profile agencies and corporate marketing teams.

An idea person and team collaborator, discovering and delivering powerful design solutions, flawlessly executed across media, meeting or exceeding strategic marketing objectives for demand-gen, content delivery, site design and brand affinity.

Experience in complete brand makeovers, including all-new websites, brand guidelines and branded templates.

A strong candidate to blend with and energize your team!

## Skill Sets



## Media

HTML email	PowerPoint	Package design	Brochures
Landing pages	Photography	Print advertising	Sell sheets
Responsive UI/UX	Exhibit displays	Digital Animation	Catalogs
Microsites	Billboards	Proposal folder kits	Self-mailers
Media integration	Surface graphics	Video / production	3D Modeling

## Education



## Recognition



2010 Golden Web Award  
International Association of Web Masters and Designers

2007 CIW Certified Internet Webmaster  
Certification Partners, LLC

## Contact:

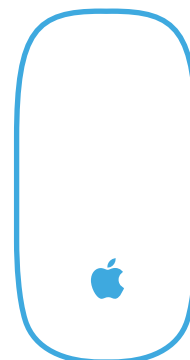
Ted Peart - Senior Multimedia Designer  
[tedpeart1@gmail.com](mailto:tedpeart1@gmail.com)  
[www.sdexx.com](http://www.sdexx.com)

## Experience

- 1 — April 2020 to present: Travel, writing, taking some classes and pursuing experimental art and design projects!
- 2 — October 2016 to April 2020: Northern Trust, Chicago  
Senior Graphic Designer - Web, print, surface and multimedia creations
- 3 — November 2015 to October 2016: Agencies / clients:  
IRI WORLDWIDE -P&G, Target, Mastercard  
WEBER SHANDWICK -McCormick, Essilor, Hot Pockets  
LEGACY MARKETING -Pernod-Ricard, Constellation, Ford  
MOMENTUM WORLDWIDE - Nabisco / Mondelez  
PERFORMICS / PUBLICIS GROUPE - L Brands  
DISCOVERYUSA / PUBLICIS GROUPE - Abbott  
MERKLE - VISA, Nestle
- 4 — August 2012 to October 2015: SAVO Group, Chicago  
Brand and Design Manager - Created new brand, template system, brand GL
- 5 — November 2011 to August 2012: Agencies / Clients:  
IN TOUCH SOLUTIONS and WILSON SPORTING GOODS  
created animation for Madison Square Garden Jumbotron
- 6 — December 2006 to November 2011: MF Global, Chicago  
Senior Web Designer - Lead international design team in ATB rebrand

## Design Skills

Strengths	Apps
●●●●●●●●	Sketch - site design / prototyping
●●●●●●●●	invision - site prototyping pre-production
●●●●●●●●	infogram - animated data visualization
●●●●●●●●	Marvel - prototyping / user testing
●●●●●●●●	Validately - dynamic user testing
●●●●●●●●	Fontify - brand design systems
●●●●●●●●	UXPressa - user, persona mapping
●●●●●●●●	DYNO Mapper -Site architecture
●●●●●●●●	StylifyMe - Living Style Guides
●●●●●●●●	Workfront
●●●●●●●●	Adobe Premiere Pro
●●●●●●●●	Adobe After Effects
●●●●●●●●	Adobe Animate
●●●●●●●●	Adobe Dreamweaver
●●●●●●●●	Adobe Photoshop
●●●●●●●●	Adobe Illustrator
●●●●●●●●	Adobe Indesign
●●●●●●●●	Adobe Acrobat Pro
●●●●●●●●	APPLE Keynote
●●●●●●●●	PowerPoint
●●●●●●●●	Word / Excel



2020

## MacBook Pro

16-in 3072 x 1920 Monitor  
2.4GHz 8-Core Intel i9 Processor  
32 GB 2667 MHz DDR4  
AMD Radeon Pro 5300M 4 GB  
Intel UHD Graphics 630 1536 MB  
Mac OS Catalina